



Mr. T Sarangarajan President Operations, Tractors and Farm Equipment Limited

Mr. T. Sarangarajan is a veteran with total 42years experience in auto industry, with the first 32 years in the passenger car industry and presently working in Tractor industry for the past 10 years. He entered the industry in 1983 when auto industry was in very nascent stages. He started his career with Maruti when the plant was under construction and played a pivotal role in developing the auto ancillaries.

He brought in the concept of quality consciousness, helped in improving quality levels and bringing in the best practices to the shop floor of the ancillaries. In the next decade, he successfully implemented the concept of quality assurance of products and processes at Maruti and their vast network of 400+ vendors.

Mr. Sarangarajan joined Hyundai when it entered India towards the latter half of the 90's. He was once again involved in building the company from inception right from construction of the factory, the production lines, to testing of the products and rollout. If quality assurance was a challenge at Maruti, at Hyundai it was bringing in a culture of using latest technologies - be it fuel injection in small cars (Santro was the first one to use it) or the popular CRDI diesel engines in Accent.

In his current role as President –Operations with TAFE, he strives to offer best products to customers not only by deploying the latest process, equipments and technology, but also through a highly motivated and involved workforce.

A mechanical engineer from Malaviya National Institute of Technology, Jaipur, he is widely travelled and has his pulse on customers, distributors/dealers, vendors etc, around the world. He has also addressed many conferences on customer needs, quality, technology and challenges faced by auto industry.

He is married to Gowri, a certified cost accountant, who has held several senior level positions in the software industry and is now a homemaker. They have two children, a son who has engineering and MBA degree, working in Mumbai and a daughter who is a Fashion retail professional, settled in Stockholm, Sweden.